



ANNUAL FUND CAMPAIGN

Frequently Asked Questions

Why does MACS need to raise money?

MACS provides advocacy, support, and resources **free of charge** to charter school founding groups, operating charter schools, and authorizers. Although MACS operates on a lean budget, we are dependent upon donations from our supporters to fund the cost of our services to the charter school community.

How is the Annual Fund Campaign different from a capital campaign?

A capital campaign is conducted to raise money to fund specific projects such as renovating or constructing a building, or purchasing expensive equipment. An Annual Fund Campaign raises money for operating expenses.

Is my gift tax-deductible?

Maine Association for Charter Schools is a not-for-profit 501(c)(3) corporation under the Internal Revenue Code and all contributions are deductible to the full extent provided under law. Please consult your tax advisor if you need further tax information.

Who raises money for the Annual Fund Campaign?

This effort is volunteer-driven. MACS' Board of Directors members solicit gifts from prospective supporters through mailings, phone calls, and meetings. We are proud to announce that our Board leads by example with 100% participation in giving to the Annual Fund.

What are my payment options?

- A check made payable to either **MACS** or **Maine Association for Charter Schools** and mailed to 1018 Depot St., Union, ME 04862
- A credit card online at www.mainecharterschools.org

Are Annual Fund gifts eligible for my company's "matching gifts" program?

This is very possible. Thousands of companies and corporate foundations match their employees' gifts to eligible nonprofit organizations that meet the company's guidelines. This can double or even triple your gift to MACS. Contact your HR or personnel office for your company's specific matching gift policy. You may be asked to fill out a form or provide proof that a gift to MACS was made.

How will donors be acknowledged?

All donors will receive a letter of appreciation that will serve as your receipt. The names of all donors will be listed in various MACS publications unless you notify us that you wish to remain anonymous. We will not publish donation amounts, only donors' names.

Questions?

For more information about MACS' Annual Fund Campaign, please phone Roger Brainerd at 207-785-3071 or email him at roger@mainecharterschools.org.